

2. Client Interest in SRI

Interest over the last 12 months

Recent analysis prepared by the US Social Investment Forum indicates that the value of assets under management in portfolios screened for socially concerned investors in the US rose by 36% to \$2.03tn in the period from 1999 to 2001. This was reported as representing a growth rate 1.5 times higher than the overall growth rate for all investment assets in the US. In the UK, Mintel indicated that "ethical" investment doubled its share of overall investment sales over the same period. The research agency EIRIS has reported that there were 60 retail SRI screened funds in the UK at August 2001 with a total value of \$4bn.

Our survey indicated that a small majority of fund managers felt that interest in SRI had increased amongst pension scheme clients (59%) and other institutional investors (54%). However, there was a clear feeling that Mutual Funds and Private client interest was relatively static (*graph 2.1*).

Our view of the levels of interest over the last 12 months has been compared with the predictions made in last year's survey (*graph 2.2*) - for occupational pension scheme clients. The graph indicates a high degree of correlation, providing some comfort around the predictions for growth in interest over the next 12 months.

Results

Use chart to provide more detail on data

Results

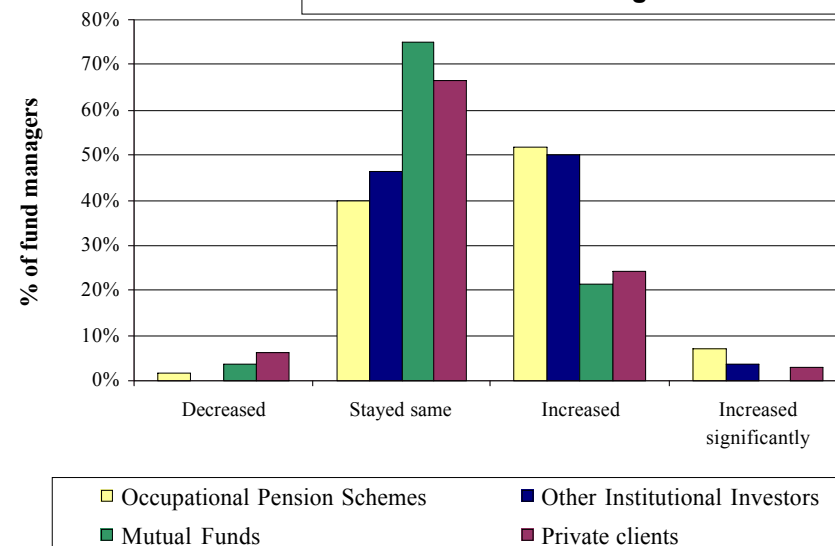
Use text to interpret the data.

Definition

Numbers used to define "small majority"

Graph 2.1

Fund Manager perceptions of client interest in SRI during 2001



Graph 2.2

Occupational Pension Scheme Clients - predictions and perceptions of interest in SRI during 2001

