Jan White’s carefully architected guidebook *Editing by Design* (2003) focuses on marrying the roles of editor and designer by emphasizing their interdependency. This is achieved by breaking each chapter into two sections: product-making, which is accomplished through design, and story-telling, which comes from writing and is accentuated by design. Further, he stresses that it is not enough for the product to be well designed, but that the design must compliment the story in a way that is “revealing to the mind.” White wrote *Editing by Design* in order to outline the necessary elements for attracting readers to a publication. *Editing by Design* caters to aspiring editors and designers as well as professionals already in the field.

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